



Bangsamoro Development Agency

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CALL FOR GRAPHICS ARTIST

June 2, 2016

Assalamu Alaikum Warahmatullahi Wabarakatuhu!

The Bangsamoro Development Agency (BDA) is looking for experienced and qualified individual as indicated below:

Post: Graphics Artist

Project Name: Strengthening Capacities for Reproductive Health Service Delivery and Advocacy in the Bangsamoro

Interested candidates are invited to submit their expression of interest and Curriculum Vitae on or before June 6, 2016 to the following:

Address: Diversion Road, Purok Islam, Barangay Datu Balabaran (MB Tamontaka), Cotabato City or

Email to: bangsamorodc11@gmail.com

For further details you may call at the BDA Central Management Office (064 552-0131) and look for Ms. Noranna Z. Daud.

See Terms of Reference below.



BAI MOVEMENT: Ligtas Buntis Caravan

“BANGSAMORO AALAGAN ANG INA” MOVEMENT

TERMS OF REFERENCE

A. Background

The **United Nations Population Fund (UNFPA)** provides technical and funding assistance to Bangsamoro communities through the Bangsamoro Development Agency (BDA) to achieve a reduction of maternal and neonatal mortality through better access to reproductive health services. In 2015, the UNFPA has tasked the BDA to implement an integrated reproductive health strategy dubbed as “Strengthening Capacities for Reproductive Health Service Delivery and Advocacy in the Bangsamoro.”

The overall goal of the project is to reduce maternal and neonatal mortality and promote gender equality in the Bangsamoro and thus, contribute to the attainment of peace and development in Southern Philippines. In terms of key outcomes, the project is expected to result in the following: a) improved access of Bangsamoro women, adolescents and men to quality reproductive health services b) a conducive environment supportive of reproductive health and gender equality; and c) strengthened health systems for reproductive health. The project has three major components: 1) service delivery; 2) research and 3) advocacy.

Under service delivery, the project initially intends to improve access to maternal, neonatal and other reproductive health services for women, adolescents and men in one major Bangsamoro camp, Camp Darapanan in 2015, which will serve as a model for rolling out RH services in the other Bangsamoro Core Territories. The existing birthing facility in Camp Darapanan will be refurbished and equipped and the health service providers assigned to the facility will be trained in BEMONC, FP-CBT and other courses required for accreditation. In addition, five service providers from the other BCTs will also be capacitated. The paramedics of the Bangsamoro Integrated Auxiliary Forces and (BIAFs) and the Bangsamoro Women’s Auxiliary Brigade (BIWABs) assigned to Camp Darapanan will be organized into Community Health Teams and reoriented in RH and GBV to further support the health facility.

In 2016, a Ligtas Buntis campaign will be organized in the six major sites in the Bangsamoro as a quick impact project that will demonstrate the gains of peace-building. Trained service providers from the BCT and Camp Darapanan will be mobilized to lead the campaign in the camps. Demand generation activities will first be conducted to raise awareness about the campaign. Thus, culture-sensitive IEC materials will be developed and distributed to the target clientele. The developed IEC materials will be utilized during the conduct of a series of health caravans in each of the six sites where prenatal, post-natal and family planning and referral services will be made available.

In order to ensure that the appropriate culture-sensitive text and graphic messaging will be crafted, a Graphic Artist will be hired to assist the Technical Working Group (TWG) in the development of IEC materials for the Ligtas Buntis Campaign.



B. Objectives of the Graphic Artist

The Scope of work of the Graphic Artist is the following:

- Participate in preliminary discussions and desk review on the identified key messages that will form bases for the crafting of the specific culture-sensitive messages to be used in the IEC materials that will include the following topics:
 - Prenatal Care
 - Maternal, Infant and Child Nutrition
 - Breastfeeding
 - Family Planning
 - Gender Based Violence
- Take the lead in the creative aspect of creating design solutions that have a high visual impact in promoting approved messaging.
- Provide all image and design requirements for IEC materials and other, collaterals.
- Lay out all graphic designs and information graphics, together with the culture-sensitive body text prepared by the TWG
- In fulfilling the following functions, closely coordinate with the TWG

C. Deliverables:

- Inception report outlining overall design concept
- Graphic designs (images, infographics, etc.) for IEC materials and other collaterals

D. Qualifications:

- Respectable track record in graphic and information design (minimum of 3 years)
- Academic and/or other credentials related to information design